

# **The Strategy-Focused Organization: How balanced scorecard companies thrive in the new business environment**

Chapitre 1 : Creating the strategy-focused organization

Chapitre 2 : How mobil became a strategy-focused organization

## **Part One : Translating the strategy to operational terms**

Chapitre 3 : Building strategy maps

Chapitre 4 : Building strategy maps in private sector companies

Chapitre 5 : Strategy scorecards in nonprofit, government, and health care organizations

## **Part Two : Aligning the organization to create synergies**

Chapitre 6 : Creating business unit synergy

Chapitre 7 : Creating synergies through shared services

## **Part Three : Making strategy everyone's everyday job**

Chapitre 8 : Creating strategic awareness

Chapitre 9 : Defining personal and team objectives

Chapitre 10 : The balanced paycheck

## **Part Four : Making strategy a continual process**

Chapitre 11 : Planning and budgeting

Chapitre 12 : Feedback and learning

## **Part Five : Mobilizing change through executive leadership**

Chapitre 13 : Leadership and mobilization

Chapitre 14 : Avoiding the pitfalls